

EXHIBIT G TO
FORD MOTION IN LIMINE

FEMALES ONLY

FB&A
1/08
#1302A

SCREENER - Z

Hello. My name is _____, and I am with _____. We are conducting a very brief survey today on hair care products and would like to include your opinions.

1.0 RECORD GENDER:

- _____ 1. male TERMINATE.
X 2. female CONTINUE.

1.1 So that we can get a mix of individuals in various age categories, would you please tell me if you are...
READ LIST. RECORD RESPONSE WITH AN 'X.'

- _____ 1. under 18 TERMINATE.
 _____ 2. 18 to 34
X 3. 35 to 54
 _____ 4. 55 or over
 _____ 5. refused DO NOT READ. TERMINATE.
-] CHECK SCREENING QUOTA. CONTINUE.

2.0 Within the past six months, have you purchased any of the following hair care products?

READ LIST. RECORD RESPONSES WITH AN 'X.'

	<u>Yes</u>	<u>No</u>	<u>Don't Recall</u>
- shampoo?	<u>X</u> 1.	_____ 2.	_____ 3.
- conditioner?	<u>X</u> 1.	_____ 2.	_____ 3.
- hair spray, styling gel, mousse, pomade, or style creme?	<u>X</u> 1.	_____ 2.	_____ 3.
- straightening balm? . . .	<u>X</u> 1.	_____ 2.	_____ 3.
- curl-enhancing spray? . .	<u>X</u> 1.	_____ 2.	_____ 3.
- shine serum?	<u>X</u> 1.	_____ 2.	_____ 3.

CONTINUE.

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- straightening balm? . . .	<u>X</u> 1.	_____ 2.	_____ 3.
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- straightening balm? . . .	<u>X</u> 1.	____ 2.	____ 3.
- curl-enhancing spray? . .	<u>X</u> 1.	____ 2.	____ 3.
- shine serum?	<u>X</u> 1.	____ 2.	____ 3.

CONTINUE.